

REP HEADLINE# 6392189
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT23/12 12.38
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
18			730P-800P	30		\$575.00	10/27	10/27	1		SAT	1
PROGRAM : JEOPARDY OCT/12 32575.00												
CONTRACT TOTAL											32575.00	
TOTAL SPOTS											38	



MARKET TOTALS \$125,288 WPXI 26% KDKA 32% WTAE 30% WPGH 9% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 6392189 TRF# 338472 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT23/12 13.07 *** WPXI-TV ***

ADV # 017097 ADV. NAME POLI/D FREED/R/ATG/PA REP.# OFF.# 18 SALESMAN #
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6392189 CLASS: NATL. LOCAL REGIONAL
PRDCT D FREED FOR AG EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT23/12 13.07

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$32,575
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

LINE	UNRESL	BUY#	MISSED	W-F/730P-800P	OFFER	W-F/730P-800P	CMT	PRG	CHG	WHEEL	CMT	SPTS	ARE	BOOKED	THX	JEN	30S	\$1,650.00	(OCT23/12)	PLS	ADVISE.
M1	UNRESL	BUY#10	MISSED	W-F/730P-800P	OFFER	W-F/730P-800P	CMT	PRG	CHG	WHEEL	CMT	SPTS	ARE	BOOKED	THX	JEN	30S	\$1,650.00	(OCT23/12)	PLS	ADVISE.
M2	UNRESL	BUY#18	MISSED	SAT/730P-800P	OFFER	SAT/730P-800P	CMT	PRG	CHG	HINES	CMT	SPT	IS	BOOKED	THX	JEN	30S	\$575.00	(OCT23/12)	PLS	ADVISE.

CONTRACT TOTAL 32575.00
TOTAL SPOTS 38